

# Business Intelligence EPM Reporting Roadmap

## Key Features

- + Easy for business users to access corporate data
- + Provides a common infrastructure for producing and delivering enterprise reports, scorecards, dashboards, ad-hoc analysis, and OLAP analysis
- + Includes rich visualization, interactive dashboards, a vast range of animated charting options, OLAP-style interactions and innovative search, and actionable collaboration capabilities to increase user adoption
- + Reduces cost with a proven Web-based service-oriented architecture that integrates with existing IT infrastructure

## Key Benefits

- + Interactive Dashboards
- + Self-Serve Interactive Reporting
- + Proactive Detection and Alerts
- + Actionable Intelligence
- + Microsoft Office Integration
- + Spatial Intelligence via map-based visualizations

## Take Your EPM Investment to the Next Level

Many times customers have difficulty understanding how to define, visualize, and determine the proper information to bring together to provide their business with the proper reports and metrics. Finance organizations gain tremendous value from implementing Oracle EPM technologies to define and run their business strategies. Implementing BI in conjunction with EPM technologies allows customers to share financial data with the rest of the organization through a standardized platform and tools. With the ability to drill into further details not available through EPM tools, users gain greater insight into planning and forecasting by monitoring and measuring business operations.

## Let the Experts Help Define a Strategy for Combining EPM and BI

Edgewater Ranzal provides complimentary EPM and BI expertise to help clients understand where immediate value can be gained.

## Edgewater Ranzal BI Reporting Roadmap

Let Ranzal provide support with defining, visualizing, and determining the important information to bring together in order to achieve the necessary reports and metrics. Our EPM/BI Reporting Roadmap will conduct workshops to understand your requirements, assess metrics and data, review your technical environments, and provide recommendations for an approach to implement enterprise reporting in conjunction with your EPM environment in as little as 4 weeks.

## The Roadmap Produces These Benefits:

- + Provides fully interactive dashboards and reports with a rich variety of visualizations
- + Enables business users to create new analyses from scratch or modify existing analyses without any help from IT
- + Provides a powerful alert engine that can trigger workflows based on business events and notify stakeholders via their preferred medium and channel
- + Turns insights into actions by providing the ability to invoke business processes from within the business intelligence dashboards and reports
- + Enables users to embed up-to-the-minute corporate data in Microsoft PowerPoint, Word, and Excel documents
- + Allows users to visualize their analytics data using maps, bringing spatial visualization intuition to the world of business intelligence

# Oracle Business Intelligence Suite Enterprise Edition (OBIEE)

## Expertise Across the Entire Business Intelligence (BI) Stack

- + Data Warehousing
- + Data Modeling
- + Extraction, Transformation, and Loading (ETL)
- + Online Analytical Processing (OLAP)
- + Enterprise Performance Management (EPM)
- + Oracle Endeca Information Discovery (OEID)
- + Mobile Business Intelligence (BI)
- + In-Memory
- + Columnar Databases
- + Data Appliances (Exalytics)
- + Business Intelligence (BI) Cloud
- + Geospatial/Mapping

## Need to take your analytical platform to the next level?

According to Gartner Inc.'s annual survey of IT executives, Analytics and Business Intelligence will be the top technology priorities for CIOs this year. Oracle's latest Business Intelligence and Performance Management platform has evolved into the premier solution to support these efforts. Harnessing its capabilities, however, is challenging for even the most technology-savvy organizations. Ranzal understands the technical complexities and the exciting opportunities this strategic BI platform presents.

## Edgewater Ranzal: Unrivalled Expertise in Uniting BI and EPM

Edgewater Ranzal provides unique guidance and delivery execution in the convergence of Business Intelligence and Performance Management allowing customers to experience seamless integration of new and existing applications. From application development to installation of Oracle's Exalytics appliance, Ranzal provides a full spectrum of services to assist customers in applying these solutions to enhance their information value chain for operational excellence and competitive advantage.

## Customized Offerings for YOUR Business

**BI Analysis, Strategy, & Roadmaps: Plan the right course for your BI platform**

- + **Oracle BI/EPM Convergence:** Optimize platforms that support both Business Intelligence (BI) and Performance Management (EPM) applications
- + **Oracle BI Implementations/Applications:** Implement an Oracle BI application or custom solution to suit your unique business environment
- + **Mobile BI:** Deploy new analytical applications for users on-the-go with Mobile BI expertise.
- + **Data Warehousing:** Support your data warehousing or big data efforts
- + **BI Cloud:** Guide and assist you with transition to Oracle's BI Cloud offering
- + **Emerging BI Technology:** Provide analytics to your geospatial, advanced visualizations, data mashups, Visual analyzer, etc.
- + **Staff Augmentation:** Ranzal's certified consultants across the full spectrum of EPM /BI applications will augment your existing BI team

## About Edgewater Ranzal

Edgewater Ranzal is a full-service Oracle Platinum Consulting Partner with unrivalled expertise in delivering Oracle Hyperion Enterprise Performance Management, Business Intelligence and Big Data solutions. We consistently apply and update leading-practice methodologies to address changing business requirements and take advantage of evolving system capabilities. With resources and clients located throughout the United States, Canada, and Europe, we are one of the largest specialized Oracle Business Analytics partners. To learn more, visit [ranzal.com](http://ranzal.com), e-mail [info@ranzal.com](mailto:info@ranzal.com), or call +1.914.253.6600.